

Strategic Patent Management Workshop for Entrepreneurs

Balancing
Risk and
Opportunity



Hosted by:



National Partner:



Recognize Risk

- Your IP not aligned with your products
- Competitors skirting your patents
- Freedom to Operate at risk

Build Opportunity

- Patent strategically, not reactively
- Identify and fill technology and IP gaps
- Become partner / investment opportunity of choice

Enhance Success

- Learn how to avoid expensive patenting missteps
- Identify and focus on your most valuable patents
- Maximize ROI of your patenting investments
- Increase company value to partners / investors

When: Thursday, Nov 11
1:00 - 5:30 PM

Where: Hilton Garden Inn,
The Lilac Room
Fargo, North Dakota

Who Should Attend?

- Start-Up CEOs and CSOs
- Technology Innovators
- Serial entrepreneurs
- Angel and Seed Investors
- Technology officers

Learn More

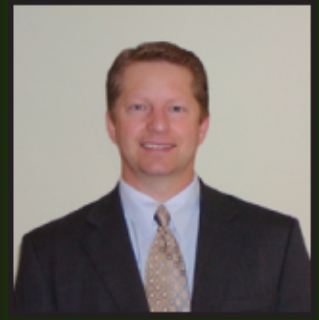
Contact Jeff Carpenter
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Register online at:



Development
Capital
Networks

Your Facilitator:



Jeff Carpenter, Senior Portfolio Manager, Development Capital Networks Jeff has over 15 years of experience in various facets of early-stage technology evaluation and commercialization. In his more than nine years with the University of Minnesota Technology Transfer Office, Jeff was responsible for evaluating the licensing prospects for well over 100 inventions across a wide range of technology areas, and then patenting and licensing the most promising.

Jeff's areas of expertise include commercial opportunity assessment, managing invention patenting via outside attorneys, patent valuation, marketing technologies to prospective partners, and negotiating license agreements. Of particular relevance to this workshop is Jeff's experience developing and managing patenting strategies, analyzing patent landscapes to determine portfolio strengths and weaknesses, and evaluating licensing and partnering opportunities.

Over the past decade, Jeff has also worked on a number of shorter projects, including serving as reviewer on NSF SBIR commercialization plan panels, assisting applicants in preparing SBIR commercialization plans, technology scouting, and opportunity assessment of emerging technologies from the private sector.

Before joining the University of Minnesota, Jeff worked for a start-up company for 4 ½ years as director of product development, and for a year as a Congressional Fellow in the U.S. Senate.

